



Dear Community and Business Leaders,

We are preparing for the Arc of Kentucky's 2020 Annual Best Practices Conference scheduled on February 19 & 20, 2020, in Louisville at the Crowne Plaza Louisville Airport. As you know, The Arc of Kentucky is a statewide, private, non-profit, multi-purpose, volunteer organization with local chapters located across the state. We are a grassroots organization that has a membership of 1,100 plus, consisting of individuals with intellectual and developmental disabilities. Parents, family members, friends, professionals, business leaders, policymakers and others are dedicated to attaining and ensuring a better life for Kentuckians who have these disabilities, as well as their families.

The Arc is funded through private donations and memberships in order to support its mission. Programs supported by the Arc include the Special Education Regional Trainings for parents, an aging caregiver "The Future is Now in Kentucky" program, a statewide Self-Advocacy Group along with Self-Empowerment groups around the state, The Advocates in Action Self-Determination Leadership Program, Wings for Autism & Wings for All, Academic Success with College Communication, the Kentucky Siblings Leadership Network, and Family Support Coalition being developed in collaboration with local Arc chapters and Parent Support Groups.

Throughout its sixty years, the Arc has supported the Hart Supported Living Program, The Minimum Foundation Education Program, and The Advocates in Action Program. In addition to continuing its existing programs, with limited funding, The Arc of Kentucky is working toward new initiatives with its local chapters and collaborating agencies that include sharing information and resources on current changes with the state's Medicaid and other programs, the Supports for Community Living/Emergency and Michelle P. Waiver waiting lists, Supported Living Program, individual rights, fair wages, education, employment, safety, advocacy, community assess, and transportation initiatives.

We are excited about this year's conference titled "Gaining an Edge through New Waves of Opportunity." The conference continues to grow every year with additional families attending, and additional conference partners joining us. We anticipate that approximately 400 people from across the state will attend, and they will have the opportunity to participate in training sessions on education/transition, community living, self-advocacy, employment, health and wellness, and other activities. These sessions will be especially helpful to students and families transitioning from grade school to middle school to high school, and also moving to post-secondary education and community setting.

To assist families attending the conference, a session on public policy will be presented from The Arc of United States by Nicole Jorwic, Senior Director of Public Policy. There is a self-advocacy track where individuals can learn about their rights, safety issues, becoming employed, self-employment, inclusive education, communities, early childhood, etc.

Sponsorship for individuals and families to attend is a high need this year. To assist with the expenses involved with the conference, we are seeking your help. Please see the attached **Corporate Level Sponsorship Form** that includes the sponsorship amounts and the opportunities your donation would provide. Please return this form to us along with your donation.

Thank you for your consideration of our requests. Please let us know if you need additional information or have any questions. We would appreciate it if you would reply by Jan. 5, 2020 as we want to make sure all sponsors are listed on all event materials and advertisements. Also, please send us your logo in JPEG, TIFF or PNG file to Sherri Brothers, at Sherri@arcofky.org. We look forward to hearing from you soon.

Sincerely,

Sherri Brothers
Executive Director
The Arc of Kentucky
Sherri@arcofky.org